EGNOS benefits in downstream applications

23rd November 2011

Justyna Redelkiewicz Market Development European GNSS Agency

GSA Market Development





Galileo takes off



The launch of the first two Galileo IOV satellites took place succesfully on 21st October from Kourou, in French Guiana.



http://www.youtube.com/watch?v=lbnie1dt-Gs





The Galileo implementation plan - roadmap

In order for Galileo to be recognized by the downstream market as the second satellite navigation system of choice it is key to deliver early services as soon as 2014/2015.

Initial Operational Capability Early Services for OS, SAR, PRS 18 satellites 2014/2015



Full Operational Capability All services, 30 satellites

2019/2020

Galileo System Testbed v2 2 initial test satellites



2011

In-Orbit Validation

2 IOV satellites plus ground segment

2005

GALILEO GIOVE

Galileo System Testbed v1 Validation of critical algorithms 2003





Outline

- EGNOS: the European SBAS
- EGNOS applications and benefits
- How GSA directly supports SMEs

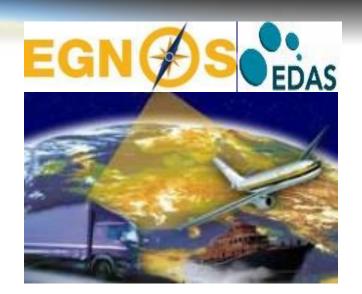




The European GNSS Programmes: EGNOS and Galileo



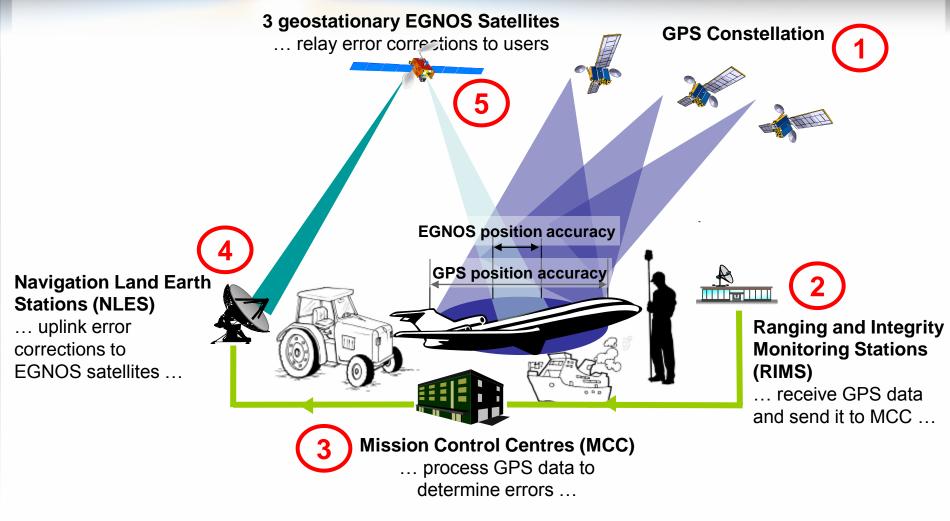
- Global Navigation Satellite Systems (GNSS)
- Compatible with most other GNSS
- Inter-operable with GPS
- 2 fully operational IOV satellites
- 18 satellites in 2014/15
- Will support 5 services



- Satellite Based Augmentation System (SBAS)
- Measures and improved GPS performance
- Sends corrections to users via satellite or terrestrial links (EDAS)
- Certified for Safety Of Life since March 2011
- Covers most of EU
- Planned expansion to Africa, Middle East and Eastern Europe



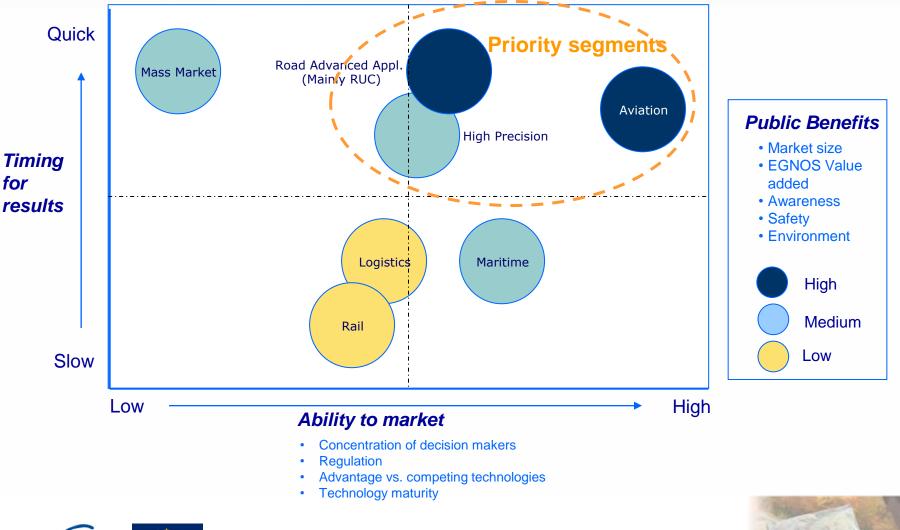
EGNOS improves GPS positioning







3 segments have been identified as priority for EGNOS adoption





European GNSS Agency



Outline

- EGNOS: the European SBAS
- EGNOS applications and benefits
 - How GSA directly supports SMEs





EGNOS benefits Aviation

EGNOS provides significant benefits for passengers, airports, airlines and the environment

- EGNOS SOL ensures integrity and continuity of positioning system
- Safer landings at airports not equipped with ground-based navigation aids
- Low-cost alternative to ground-based navigation aids (ILS CATI)
- Increased airports capacity
- Less delays, diversions and cancellations









EGNOS has been certified for aviation in March 2011 and its adoption is accelerating





EGNOS benefits Agriculture

In Agriculture, EGNOS provides significant benefits in terms of costs and environmental impact

- Less costly than high tech solutions (like RTK), yet sufficiently precise for many high precision agriculture applications (e.g. tractor guidance)
- Reduced environmental impact through lower use of pesticides and fertilizers (more precise spraying)







Device manufacturers recognized EGNOS value added and are offering EGNOS-only products







CO-PILOT TS



EZ-GUIDE 250

Product characteristics

- Pass to pass accuracy of +/- 15 cm
- EGNOS-only corrections
- Ideal for fertilising and seeding
- Entry price, affordable for all farmers

EGNOS effect on farmers

- They start with EGNOS
- They appreciate the benefits
- In few years, some of them, migrate to advanced systems to cover new functions





EGNOS benefits Road

In Road, EGNOS provides significant benefits in terms of costs, speed and effectiveness

- Automatic road tolling is less costly than toll booths
- Allows pay per use insurance, which is more fair to the user
- Many other benefits in terms of reduced transport time, more effective **logistics** (e.g. fleet management)
- More effective **emergency management** (eCall as standard equipment in all new cars after 2015)...







EGNOS benefits Mapping

In Mapping, EGNOS provides an effective option for a wide range of mapping applications with meter accuracy

- For many mapping applications meter level accuracy is sufficient
- Beneficial for applications such as **thematic mapping** for small and medium municipalities, forestry and park management as well as surveying of utility infrastructures
- Most of the devices used for Mapping are already EGNOS-ready
- **EDAS service** could accelerate EGNOS adoption







Outline

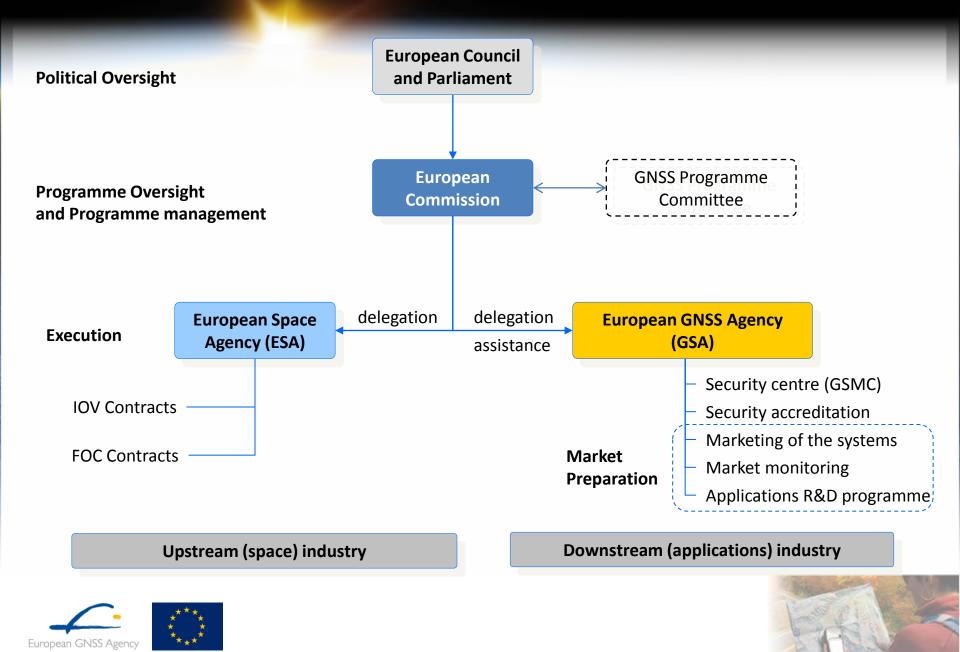
- EGNOS: the European SBAS
- EGNOS applications and benefits

• How GSA directly supports SMEs





GSA role within EU GNSS programmes



GSA is managing FP7 programme in the area of satellite navigation

Galileo FP7 Strategic Objectives

- Create economic value
- Ensure European GNSS competitiveness
- Maximise public benefits
- Project the image of Europe

Galileo FP7 2011 statistics

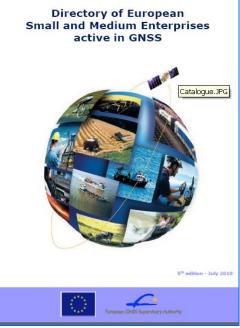
- 74 proposals submitted to the dedicated SME call
- 2 stage process reduced administrative burden
- 80 SMEs received funding
- 7mln EUR distributed only in the SME call





GSA is providing free market intelligence





GNSS market report: AVIATION - ROAD - LBS – AGRICULTURE

Full version: www.gsa.europa.eu

Directory of SMEs active in GNSS:

Full version: <u>www.gnss-in-eu-regions.info</u>



THANK YOU FOR YOUR ATTENTION



EGNOS, it's there. Use it.



Navigation solutions powered by Europe

www.egnos-portal.eu

Justyna Redelkiewicz

justyna.redelkiewicz@gsa.europa.eu Market Development European GNSS Agency, GSA





